(org)wide services

Your partner in the creation and delivery of online **training**, **communications** and **surveys.**

engage•exchange•empower



OrgWide Services represents a significant breakthrough in the ways in which organizations are able to manage the aquisition and distribution of knowledge. By combining the science of learning and the art of communication with advanced quantitative skills and a superior technology platform, we can dramatically improve your organization's ability to inform and become informed.

engage (your) audience

exchange (your) ideas

empower (your) organization

(Org)Wide Services
165 N. Main Street
Suite 202
Collierville, TN 38017
Phone: 901.850.8190

www.orgwide.com

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Let **OrgWide Services** enhance the ways in which you and your organization inform and become informed.



Learning and Development Services

Using our scientifically-based course development methodology and combining best practices from instructional design and adult learning with carefully selected media, we ensure your students meet their instructional objectives by developing a learning experience that maximizes measureable knowledge transfer in the shortest possible time.

We will help you:

- Lower the total cost of training and free up resources
- Reduce the time required to achieve instructional objectives
- Decrease or eliminate in-class time and related travel expenses
- Convert your organization's knowledge into interactive online courses
- Conduct assessments of knowledge gain and manage training records
- Collect course tuition, and manage charges and fees
- Deliver courses on your learning management system or ours



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Communications and Messaging Services

Information is power, and the right information at the right time can be very empowering. OrgWide's team of expert writers will support you with a concept-to-completion solution including the design, creation and distribution of your unique messages that engage your readers and ensure your communications are received and understood.

We will help you:

- Craft your communications to best resonate with your audience
- Ensure your messages and communications reflect your brand and personality
- "Push" information to your target audience via the web, print or other physical media
- "Pull" your audience to your branded, personal news channel for in-depth information
- Extend your in-house communications resources
- Track and analyze your message effectiveness
- Reduce message development turnaround time and expenses



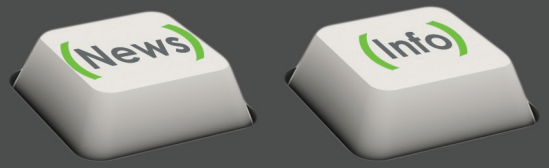
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Surveys and Testing Services

Combining the sciences of survey design, advanced analytics, and graphic display, the OrgWide team helps you gain the insights and certainty needed to make the best possible business decisions. Properly designed questions are matched with statistically-sound response formats to tap the psychological dimensions most critical to the analysis of perceptions and beliefs.

We will help you:

- Establish the quantitative foundations necessary for solid business decisions
- Accurately gauge employee and customer perceptions
- Provide meaningful feedback and prescriptive action plans
- Draw unambiguous, interpretable and actionable conclusions
- Select the most effective survey layout and response formats
- Rapidly turn around high-quality reports and meaningful analyses
- Extend your in-house research and analytic capabilities with our statisticians



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